



## Electric Rain® StandOut™ Presentation Solution Data Sheet

Electric Rain introduces the StandOut Presentation Solution, a system enabling designers and presenters to work together to enter a new era of visually compelling and highly effective presentations. The StandOut Presentation Solution is comprised of two software applications: StandOut Designer Edition and StandOut Presenter Edition. StandOut Designer Edition allows professional designers to build engaging, broadcast-quality presentations for their clients using powerful multimedia design tools, while StandOut Presenter Edition allows business professionals to easily edit and customize those presentations. The result is jaw-dropping visual presentations that improve the communication experience and achieve results.

### Electric Rain StandOut Presentation Solution Components:

#### StandOut Designer Edition

With **StandOut Designer Edition**, designers first use their familiar illustration, imagery, video and 3D design tools, along with Microsoft Expression Blend, to create presentation design assets. They can then import those assets into the StandOut Designer Edition application to assemble fully animated, rich-media templates.

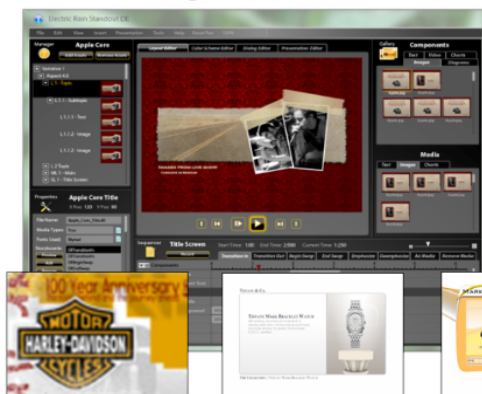
#### StandOut Design Kits

Designers can build presentation templates, called **StandOut Design Kits**, which use branding, visual metaphors, motion graphics and creative storytelling techniques to present their client's content in a compelling manner. The result of each kit is an attractive presentation that incorporates all of the client's content needs.

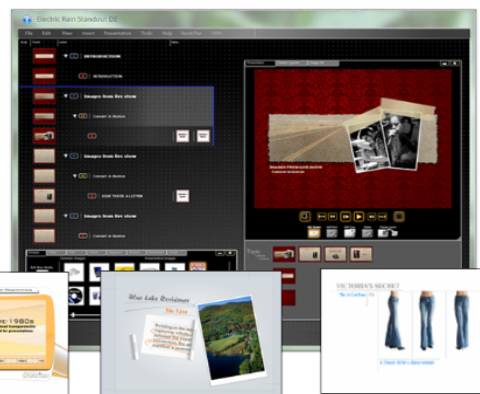
#### StandOut Presenter Edition

Design Kits are then delivered to the client, along with a copy of the **StandOut Presenter Edition** software. The client or end-user can use the application to amend the presentation content as needed – from quick and easy edits, to fully restructuring or even rebuilding it from scratch. Meanwhile, the design integrity is maintained, always guaranteeing a remarkable visual experience for the audience.

Designer Edition



Presenter Edition



## Electric Rain StandOut Presentation Solution Key Features:

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### **STANDOUT Designer Edition**

#### **Interface**

- Drag-and-drop component gallery
- Drag-and-drop media gallery

#### **Timeline**

- Time-based system
- Keyframe animations
- Hierarchical animation system
- Animation linking
- Blank and delay keyframes
- Looping animations
- Easing
- Layout animations

#### **Design Kit Structure**

- Support for multiple design variations
- Support for multiple color schemes
- Control over aspect ratio
- Control over target resolution
- Support for three levels of content hierarchy
- Multiple master layouts

#### **Component Support**

- Text
- Image
- Video
- Audio
- XAML
- Tables
- Thumbnail navigation
- Agenda
- Progress indicator

### **STANDOUT Presenter Edition**

#### **Interface**

- Multimedia Outline
- Hierarchical presentation structure support
- Drag-and-drop ordering
- Stage editing enabled
- Drag-and-drop media gallery
- Scalable toolbars
- Task-based layout configurations

#### **Flypaper**

- Supports text, presenter notes, audience notes, images, video, audio, XAML, URLs, file linking
- Flypaper Gadget for Desktop
- PowerPoint converter

#### **File Support**

- Microsoft Word
- Microsoft PowerPoint
- Microsoft Excel

#### **Media Support**

- JPEG
- GIF
- PNG
- BMP
- WMV
- WMA
- XAML
- SWF

#### **Standalone Projector**

- Multiple view options
- Thumbnail and list navigation
- Edit mode for in-line editing with save feature
- File and application linking
- Presenter tools

## Electric Rain StandOut Presentation Solution Requirements and Pricing:

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### **System Requirements**

- Windows Vista or XP with the .NET 3.0 framework
- Minimum: 2.0 GHz processor
- Recommended: 3.0+ GHz processor or DuoCore 2.0+
- Minimum: 1 GB RAM
- Recommended: 2 GB RAM
- 256 MB video RAM
- 50 MB available disk space
- 1024 x 768 monitor resolution

### **Pricing**

- StandOut Designer Edition will be priced competitively with popular graphic design software
- StandOut Presenter Edition will be priced competitively with most common presentation software
- Volume and educational discounted pricing will be available

**Sales Information:** StandOut will be available at the Electric Rain online store at <https://www.eraim.com/store> or by calling 888.613.1500 (toll free within US) or 303.543.8233 (internationally). Please contact the Electric Rain sales team with questions at [orders@eraim.com](mailto:orders@eraim.com). For more information on StandOut Presentation Solution, please visit <http://www.eraim.com/Standout>.

